



## **SOCCERWISE® COACHING PRINCIPLES** (IN ORDER OF IMPORTANCE)

### **1. SAFETY**

Without proper safety procedures and standards there would be no SOCCERWISE®. As coaches it is our **'number one priority'** to provide a safe and secure playing environment for our customers at all times.

### **2. FUN**

Without safety there can be no 'fun' and SOCCERWISE® is all about fun! We're not about 'winning or losing'; instead, our focus is on player development, fitness and enjoyment of the game.

### **3. SOCCER**

No child (or adult for that matter) will want improve their soccer playing ability if they feel 'unsafe' or they're not having 'fun'. So as coaches if we can create a 'safe' and 'fun' environment – the 'soccer' part will generally take care of itself!

